📞 +91 9074243825

✉️ hrishimuraliwork321@gmail.com

in @hrishimurali

📁 Portfolio Link

HRISHI MURALI K
UI UX DESIGNER

PROFILE

Dedicated and innovative UI/UX professional with almost 3 years of hands-on experience in the dynamic realm of user interface and experience design. Passionate about creating intuitive and visually appealing digital experiences that delight users and drive business objectives.

SKILLS

User Experience Design (UED)
UX Research
User Interface Design
Product Design
Interaction Design
User Flows
Information Architecture
Wireframing
Design System
Mockups

EDUCATION

Skill Training in UI/UX DESIGN
AVODHA EDUTECH Pvt Ltd
2022 - 2022

Bachelor of Commerce (B.Com)
St.Mary's College Puthanangadi
2017 - 2020

REFERENCE

Arun Sadasivan
CEO | Altaire Insights
Phone - 9008624713
Email - sadasivanarun84@gmail.com

Aksa Cherian
UX Lead | Altaire Insights
Phone - 7356994620
Email - aksacherian29@gmail.com

EXPERIENCE

UX Designer   Feb 2023 - present
Altaire Insights Technologies Pvt Ltd

As a UX designer in a startup, I actively contributed to the UI and UX design process for various digital products, improving the end-to-end experience by conducting usability reviews, identifying UX issues, and proposing design recommendations. Major projects :

Nissan NMEF App Redesign (UAE)

Played a key role in the UX team responsible for enhancing the end-to-end experience of the MyNissan app.

Key Responsibilities:

- Led comprehensive user research, including qualitative and quantitative studies, user interviews, ethnographic research, and surveys to identify user needs and pain points.
- Conducted competitor analysis, heuristic evaluations, and usability reviews to improve app design and functionality.
- Developed personas, user journeys, and journey maps to ensure a user-centric design approach.
- Designed the information architecture, and created wireframes, prototypes, mockups, and visual designs to bring design concepts to life.
- Facilitated usability testing and A/B testing, iterating on designs based on user feedback to enhance user engagement and satisfaction.
- Created animations and 3D car models for the app dashboard, improving visual experience and interaction.

Infiniti Connectivity App Redesign (UAE)

Collaborated with the UX team to enhance the overall user experience of the MyInfiniti app.

Key Responsibilities:

- Conducted extensive user research, including qualitative and quantitative studies, competitor analysis, user interviews, ethnographic research, and surveys to gather user insights and inform design decisions.
- Created and refined the information architecture, and performed heuristic evaluations, usability reviews, and journey mapping to streamline user flows.
- Developed detailed personas, user journeys, and ensured a user-first approach throughout the project.
- Designed wireframes, prototypes, mockups, and final visual designs to improve usability and aesthetics.
- Led usability testing and A/B testing, iterating based on user feedback for an optimized experience.
- Designed animations and 3D car models for the app's dashboard to improve interactivity and visual appeal.

TOOLS

| Figma | Photoshop | Illustrator | Adobe XD | Blender | Miro |