



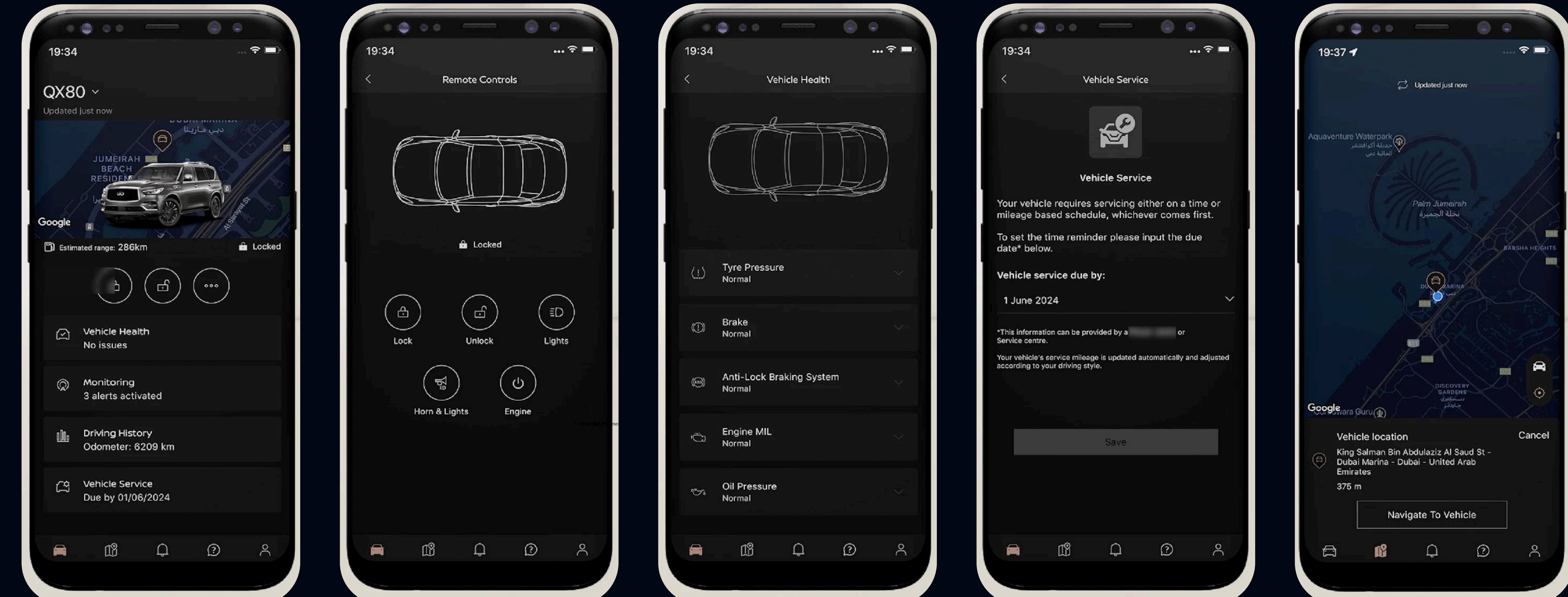
Luxury Automobile App Redesign

Role - UX Designer, Interaction design and 3d designer



In this project, I undertook the redesign of a luxury automobile connect app, aimed at elevating the digital experience for high-end vehicle owners. The goal was to craft a sleek, intuitive interface that reflected the sophistication of the brand while ensuring ease of use for a tech-savvy audience. Through this redesign, I focused on improving key interactions, making the app more responsive, visually appealing, and aligned with the luxury automotive experience.

Old App designs



Why the Revamp?



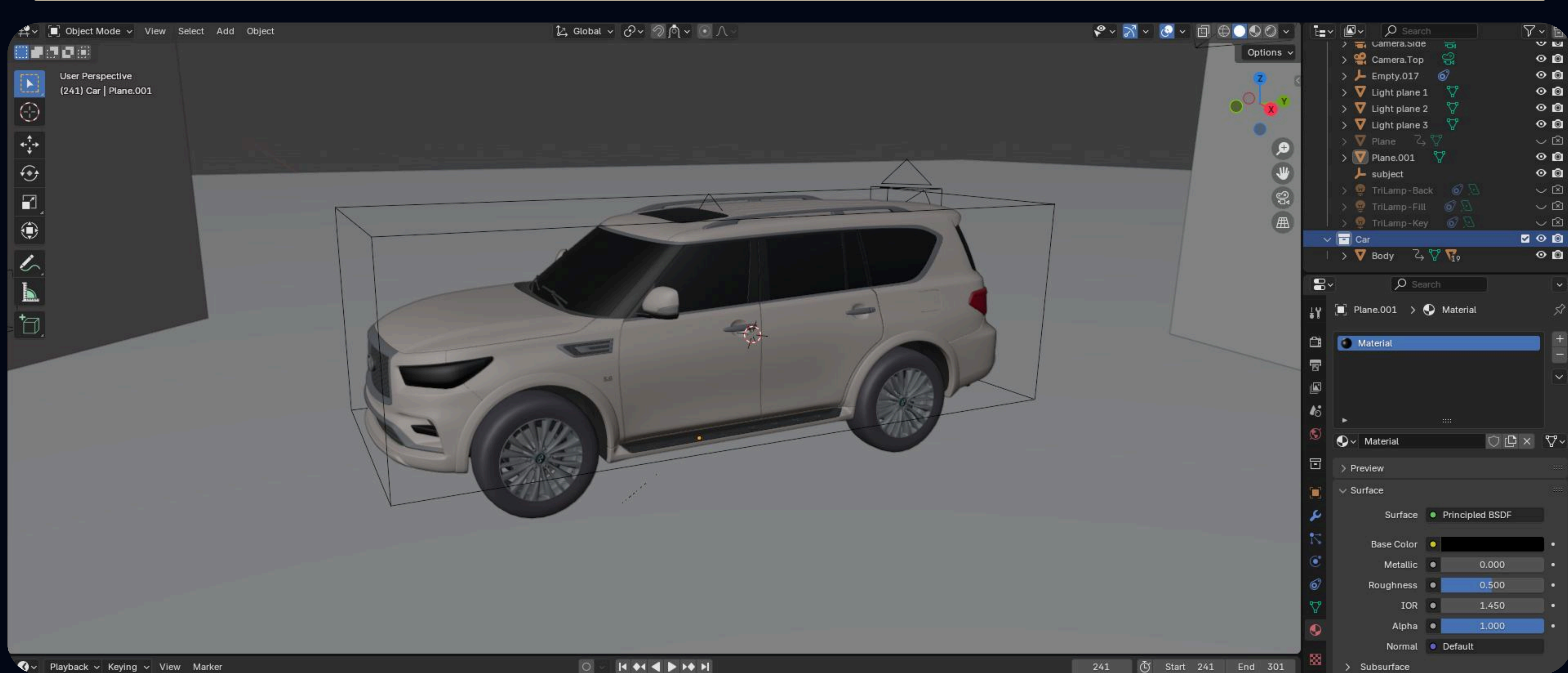
- They were unsatisfied with the User experience
- Inconsistency between different OS
- Inconsistency throughout the design
- Error messages were not clear and inconsistent
- Current design does not align with their brand

The Revamp

Completely revamped
21 design flows



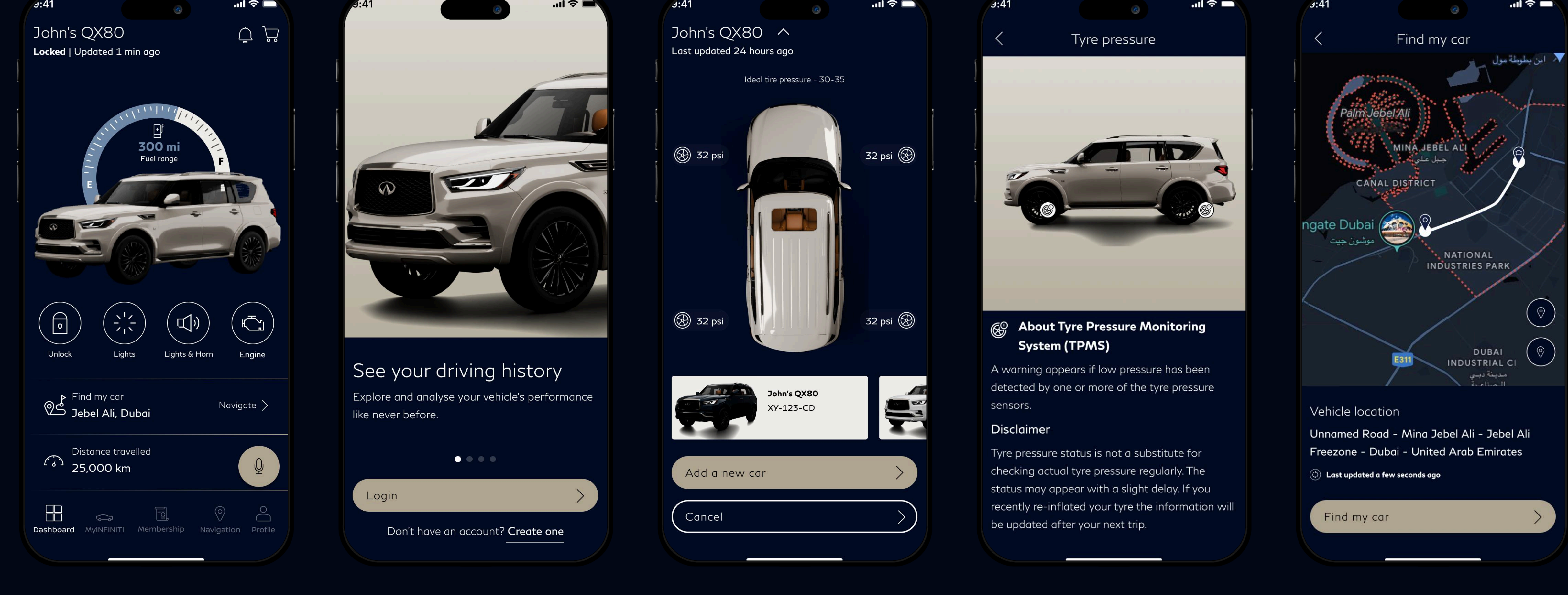
3D car creation



Interactions



New designs



Let's Create Some Masterpieces Together

Thank You

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